

May E-News from Elizabeth Claire:

Greetings and Happy May! If you live in an area that has been underwater, I hope all is dried out by now.

(I hope you have been enjoying these emails, but in case you are too busy for us, you can unsubscribe at any time. Click here: <http://elizabethclaire.us1.list-manage.com/unsubscribe?u=c65c6ca9b67d5cf8db2ae20a4&id=4264841f87&e=&c=22333c7c37>

This month's E-News Contents:

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About Our Grand Opening



It's hard to believe that we're finally launching our new website, after all these years of getting it together. I thought putting out a 12-page newspaper was a lot of details, but this beats that. Luckily, the webmaster, Theo, takes care of putting my text and photos and design ideas into html and getting the links to link, and handling all the programming aspects. Heck, I don't even remember what *html* stands for, but Theo speaks html as his second language.

The site has been checked out with various web browsers and computer systems. However, if you experience any problems seeing the pages, please let us know, and let us know what browser you are running. Any other problems as well.

Free Stuff

We are offering lots of stuff which I hope will entice you to visit our updated website, www.elizabethclaire.com! These enticements will be good from now to May 31, 2010.

10% DISCOUNT on all website book orders. Visa and Mastercard accepted for online orders. If you are ordering for your school on an authorized purchase order, just print out the order form and fax or mail it to us. If you'd rather pay by check, mail us the order form with your check.

FREE shipping to addresses in the US!

Gift of *Just a Minute!* Game with any book order of \$50 or more. (\$16 value!) One to a customer, please. (If you already have this great speaking game, you'll know it's a great gift for a colleague...or mainstream teacher...or any family.)

FREE! 22 pages from my forthcoming book, *Easy English Crossword Puzzles* that has step by step instruction for puzzle-shy students as well as pages of useful crossword puzzle vocabulary, lists of common abbreviations, states and capitals, lists of contractions, three full practice puzzles, crossword puzzle history, and much more--all in easy English.. Just print it out and duplicate it for your classes, or let your students each print out their own copy. The full 96 page book will be out in September at \$14.

If you have been wondering whether to invest in the **ESL Phonics for All Ages**, you can download and print out

FREE: Sixteen sample pages from each book to try with your students. That will let you know directly if these books will help your nonreaders get a grip on decoding English

All these **GRAND OPENING goodies and freebies are available until May 31, 2010.**

Our catalog is in PDF format, so if you want to print that out to carry around with you while you are making your selections of books, please do that. Those prices are also good until June 30, 2010. We'll have an updated catalog July 1, 2010.

Some of the books listed in the catalog are temporarily out of print:

- *What's So Funny?*
- *ESL Teacher's Holiday Activities Kit*
- *ESL Teacher's Activities Kit*

When we have them updated and reprinted we'll announce that in this **E-News**.

In addition, while you are at the website, you can print out your order form for ***Easy English NEWS***.

If you order by June 30, 2010, you can get NEXT YEAR's subscription at THIS YEAR'S PRICES.

Let your school know they can take advantage of this until June 30, 2010. After that...there will be a modest increase in prices. ***Easy English NEWS*** will still be the best bargain in your classroom, delivering 12 pages of variety, news, and teacher aids at a very low per-student cost.

Free Stuff!

Click here (<http://elizabethclaire.com>) to go to our grand opening and download your free stuff!

Preview: *Easy English NEWS* for May 2010

- **"Water, water, everywhere"** It was February snow and March showers that brought April's floods to the states where many of our readers live. Along with discussion of the early spring's floods comes some safety tips and preparation tips. With hurricane season predicted to be worse this year, some of our readers will be under water and need some life saving tips.
- Life in the U.S.A. **What's in the can?**-- Reading labels, distinguishing brands from contents and descriptions, searches for expiration dates.
- **Events in May covered in *Easy English NEWS* are:**
 - Asian and Pacific Island American Month
 - May Day
 - Cinco de Mayo
 - Armed Forces Day
 - Mother's Day
 - The Kentucky Derby
 - Memorial Day

Ask Elizabeth explains what a Grand Opening is, and invites readers to get free stuff at our website.

Your Health: Dr. Majid Ali "Avoid the Toxic Trio" Taking time to keep ourselves well so we don't spend time being sick.

America the Beautiful: Central Park, New York

Heroes and History: The May Day Movement

Looking for a used car? How to avoid buying a car that has been in a flood.

Plus our regular features: ***This Is Your Page*** (readers' stories), ***Funny Stuff, Idioms, the Crossword Puzzle, Let's Talk about It,*** and ***Word Help.***

The larger your class, the less ***Easy English NEWS*** costs per student! Yes, you can still start your subscription with May.

Reminder: prices increase starting July 1, 2010.

Take advantage of this year's prices by ordering now, or at least before June 30, 2010.

Click here (<http://elizabethclaire.com>) to go to our grand opening and download your free stuff!

Did you miss our previous E-News? They are archived for your convenience at our website. Click here: <http://elizabethclaire.com/store/free-teaching-tips-for-esl-teachers-newsletter/e-news-archive.html>.

Subscribers to our 12-page monthly newspaper, *Easy English NEWS* receive a monthly teacher's guide with background information on the stories and three reproducible quizzes.

Click here for this month's Teacher's Guide.

<http://elizabethclaire.com/store/easy-english-news/esl-newspaper-monthly-teachers-guide.html>

Also available free at our website is a printable

24-page HOW TO Use *Easy English NEWS* in your ESL Classroom.

This comprehensive guide offers techniques to use with beginning, intermediate, and advanced students. It contains 10 reproducible, generic student activity sheets, including self-evaluations that you can use each month. Click here for the "HOW TO":

<http://elizabethclaire.com/store/easy-english-news/esl-newspaper-how-to-use-in-classroom.html>

Your comments are most welcome. Send a message to ESL@elizabethclaire.com.

Hoping your May flowers are blooming all over!

Elizabeth Claire

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